



# African Organisation For Standardisation



## Pursuit of harmonized standards for cosmetics and cosmetology in Africa

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Chairperson, PAQI**

ROO TBT SPS - AfCFTA Nigeria





# Capacity building for export competitiveness of women-led SMEs and standards promotion in cosmetology sector in Africa – GSA and

## ARSO

“ACP-EU TradeCom II PROGRAMME”

(REG/FED/24728)

Project code: AO.030-PO43



  BUILDING ACP TRADE CAPACITY  
RENFORCER LES CAPACITÉS COMMERCIALES DES ACP



Respondents from 14 African  
ARSO Members target countries

## A. Introduction





# A1 .Standardisation organisation

## ARSO MISSION

### Facilitate intra-African and global trade



### through harmonized standards and conformity system



OFFICE OF THE CHAIRMAN  
SUPREME MILITARY COUNCIL  
THE CASTLE  
OSU, ACCRA

REPUBLIC OF GHANA

#### CONSTITUTION OF THE AFRICAN REGIONAL ORGANISATION FOR STANDARDISATION

#### INSTRUMENT OF RATIFICATION

WHEREAS a Constitution of the African Regional Organisation for standardisation was adopted at the Founding Conference held in Accra from 10th - 17th January, 1977.

AND WHEREAS it is provided in the said Constitution that ratification thereto shall be effected by the Chairman of the Supreme Military Council of the Republic of Ghana, acting in accordance with the provisions of the Constitution of the Republic of Ghana, acting in accordance with the provisions of the Constitution of the Republic of Ghana, acting in accordance with the provisions of the Constitution of the African Regional Organisation for standardisation.

**ARSO is intergovernmental organization established in 1977 by OAU (currently AU) and UNECA**

IN WITNESS WHEREOF the Chairman of the Supreme Military Council of the Republic of Ghana, acting in accordance with the provisions of the Constitution of the Republic of Ghana, acting in accordance with the provisions of the Constitution of the African Regional Organisation for standardisation.

Dated at Accra this 22nd day of August, One Thousand Nine Hundred and Seventy-Seven (1977).

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GENERAL IGNATIUS KUTU ACHEAMPONG  
HEAD OF STATE AND CHAIRMAN OF THE SUPREME MILITARY COUNCIL

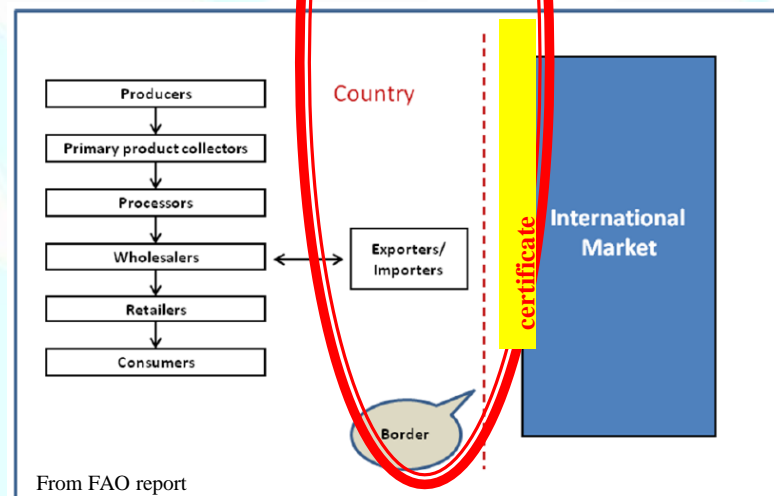
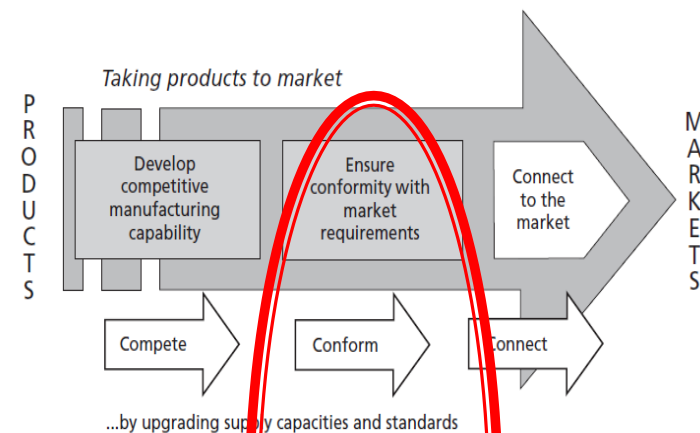




# A2. AfCFTA Enabling implementation

## AfCFTA TBT Anne 6– Article 6 : Cooperation in Standardisation

1. ...
2. State Parties shall:
  - a) **develop and promote the adoption and/or adaption of international standards;**
  - b) **promote the adoption of standards developed by the ARSO and the AFSEC;**
  - c) **where a relevant international standard required to facilitate trade does not exist, request the ARSO and/or the AFSEC to develop the required standard to facilitate trade between State Parties;**
  - d) **designate liaison focal points** to ensure that all State Parties are **well informed of the standards developed or to be developed by the ARSO and the AFSEC;**
  - e) apply **harmonized rules and procedures for the development and publication of national standards ...**
  - f) promote membership, liaison and participation in the work of **ISO, IEC, ARSO, AFSEC and similar international and regional standardisation organisations.**



UNIDO



# A3. Harmonised Standards and Tariff Lines

Integration Unit	No. of Tariff Lines	No. of Standards	Product Standards	% of Tariff Lines	% Deficit
COMESA	6,903	305	250	3.6	96.4
EAC	5,440 HS6	1,500	500	9.2	90.8
ECOWAS	5,899	100	60	1.0	99.0
SADC	6,420 HS8	100	90	1.4	98.6
SACU	7,902 HS8	—	—	—	—
UEMOA	5,544 HS10				
AfCFTA (ARSO)	4,547 HS6	1,345	537	11.8	88.2

References: COMESA (Cheelo *et al.*, 2012); EAC (Karingi *et al.*, 2016; KAM, 2017); ECOWAS & UEMOA (de Roquefeuil, 2013; Laski *et al.*, 2014); SADC & SACU (Edwards *et al.*, 2008; Cheelo *et al.*, 2012); AfCFTA (UNECA, 2018)



# A4. Harmonisation priority

## ARSO-RECs Top 9 TC (4-6 frequency)

EAC	COMESA	ECOWAS	ECCAS	UMA	SADC	IGAD	Frequency
	ARSO/TC, Leather, leather products and accessories	ARSO/TC, Leather, leather products and accessories	ARSO/TC, Leather, leather products and accessories	ARSO/TC, Leather, leather products and accessories	ARSO/TC, Leather, leather products and accessories	ARSO/TC, Leather, leather products and accessories	6
ARSO/TC, Tourism and Related Services	ARSO/TC, Tourism and Related Services	ARSO/TC, Tourism and Related Services	ARSO/TC, Tourism and Related Services	ARSO/TC, Tourism and Related Services	ARSO/TC, Tourism and Related Services		6
	ARSO/TC, Cereals, pulses and derived products	ARSO/TC, Cereals, pulses and derived products		ARSO/TC, Cereals, pulses and derived products	ARSO/TC, Cereals, pulses and derived products	ARSO/TC, Cereals, pulses and derived products	5
ARSO/TC, Pharmaceuticals	ARSO/TC, Pharmaceuticals	ARSO/TC, Pharmaceuticals			ARSO/TC, Pharmaceuticals	ARSO/TC, Pharmaceuticals	5
	ARSO/TC, Textiles, textile products and accessories	ARSO/TC, Textiles, textile products and accessories	ARSO/TC, Textiles, textile products and accessories	ARSO/TC, Textiles, textile products and accessories		ARSO/TC, Textiles, textile products and accessories	5
ARSO/TC, Transport services (weighbridges, traffic management, driving licence)	ARSO/TC, Transport services (weighbridges, traffic management, driving licence)		ARSO/TC, Transport services (weighbridges, traffic management, driving licence)	ARSO/TC, Transport services (weighbridges, traffic management, driving licence)	ARSO/TC, Transport services (weighbridges, traffic management, and driving licence)		5
	ARSO/TC, Fish, fisheries and aquaculture	ARSO/TC, Fish, fisheries and aquaculture		ARSO/TC, Fish, fisheries and aquaculture		ARSO/TC, Fish, fisheries and aquaculture	4
ARSO/TC, Mining and Mineral Beneficiation	ARSO/TC, Mining and Mineral Beneficiation		ARSO/TC, Mining and Mineral Beneficiation		ARSO/TC, Mining and Mineral Beneficiation		4
ARSO/TC, Solar Thermal Systems and Equipment				ARSO/TC, Solar Thermal Systems and Equipment	ARSO/TC, Solar Thermal Systems and Equipment	ARSO/TC, Solar Thermal Systems and Equipment	4





**TRADECom II** PROGRAMME

BUILDING ACP TRADE CAPACITY  
RENFORCER LES CAPACITÉS COMMERCIALES DES ACP



14  
ARSO  
Members  
target  
countries

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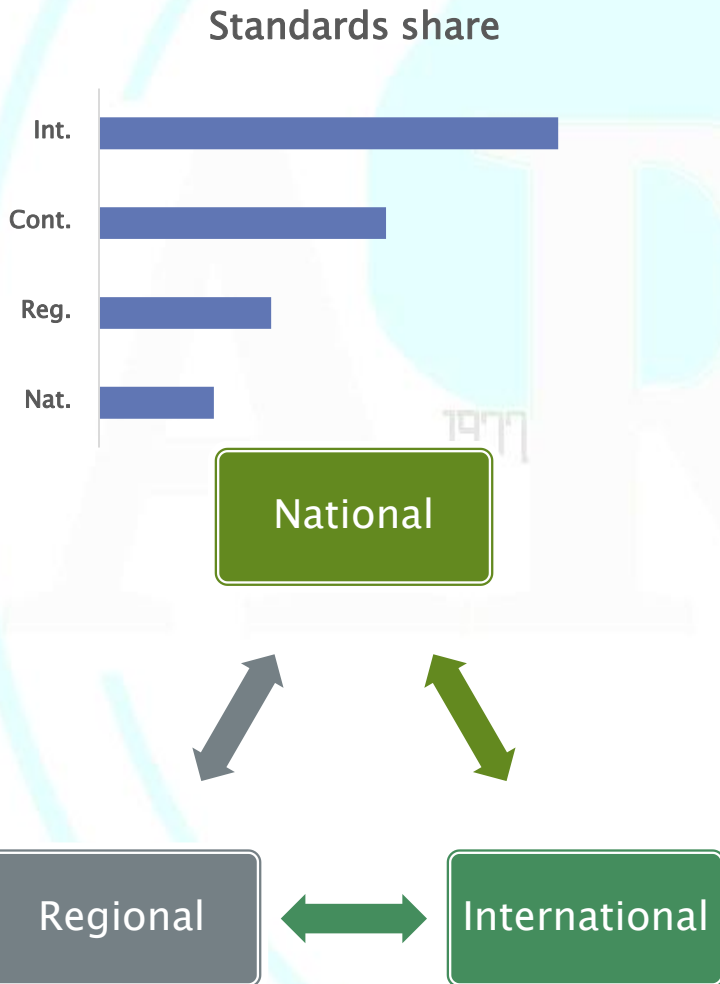
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## B. Standardisation priority in cosmetology



# B1. Why cosmetology?

- ❖ Beauty industry 2018:
  - ❖ Middle East and Africa \$27.1 billion (South Africa alone represented \$4.5 billion; Nigeria and Kenya are second and third).
  - ❖ Asia \$128 billions.
- ❖ The cosmetology industry is expected to grow by 8 – 10% every year.
  - ▶ Cosmetology involves intimate body manipulations – attracts utmost public health concerns;
  - ▶ Unsafe or unhygienic practices – lead to infectious diseases affecting the health of the **client** and the **operator**.







# B2.Gap – Standards and regulation

- **Standards facilitating trade: 64.5% of regulators and 53.3% of industry agree.**
- **Existence of legal and institution framework: 51.6% of the regulators and 66.7% of the industry players** acknowledged the presence of the legislation or policy framework that focuses specifically on cosmetology;
- **Legislation REC: 64.5% of the regulators and 51.7% of the industry** players indicated that their legislation/policy are not harmonized within the RECs for which their countries are a member.





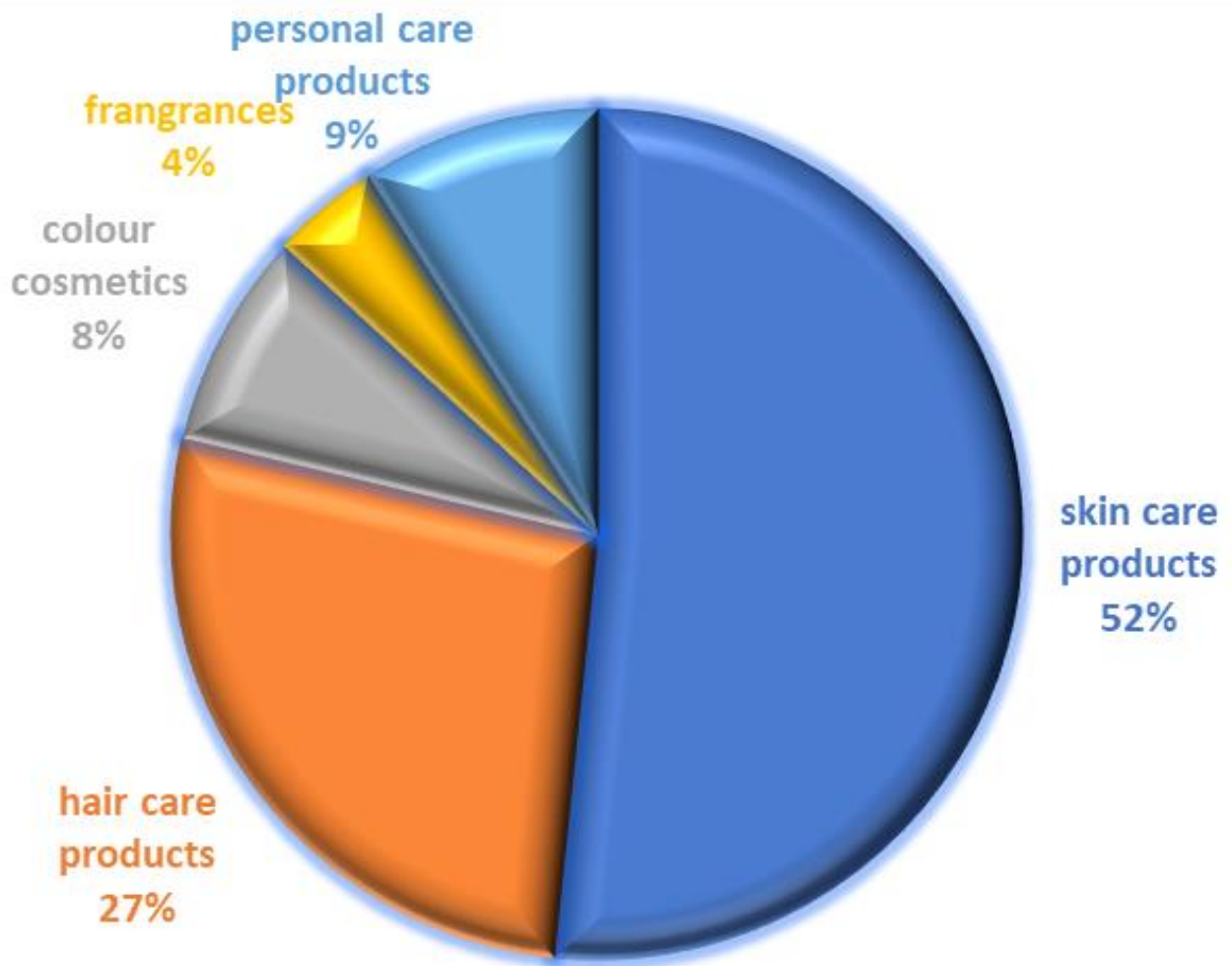
# B3.Gap – 1-1-1 principle

- **Standards harmonised with IS: 41.9% regulators and 23.3% industry players** indicate that existing standards are not properly harmonized with international standards
- **Recertification:** products certified in a given member country may still be subject to certification once exported to another country, **32.3% regulators and 28.3% industry players said they are not recertified;**
- **Cost of testing and certification:** is considered to be expensive with **41.9% regulators and 48.3% industry players**





# B4. Category of existing standards



**More product standards and few standards on service provision**





# B5. Technical content analysis

## Analysed standards:

- **321 standards across ARSO Member States;**
- **21 ISO standards**
- **60 EAC standards**

- EAS 339:2013, Hair creams, lotions and gels – Specification VS GS 228:2018, Cosmetic – specification for setting lotion
- EAS 338:2013, Chemical hair relaxers and hair waving products – specification VS NIS 497:2004, Hair relaxer
- US 488:2003, Skin powders – specification – Part 2: Baby powders VS NIS 677:2009, Standard for baby skin powders
- EAS 425-1:2017, Skin powders – specification – Part 1: Body and face powder VS NIS 678:2009, Standard for skin powders
- EAS 786:2013, Skin care creams, lotions and gels – specification VS NIS 681:2009, Standard for skin creams
- NIS 680:2009, Standard for hair conditioner creams VS GS 285:2018, Cosmetic – specification for hair conditioners
- US 191:2016, Petroleum jelly – specification VS RS 361:2017, Herbal petroleum jelly – specification

- ARSO member states standards on the same commodity or product: **the technical details of the standards greatly differ among the member states;**
- Need of harmonization:
  - 20 standards are to be harmonised,
  - 15 to be considered for direct adoption;
  - 36 to be developed





# B6. Key standard for consideration

- ▶ **Hygiene in the cosmetology and wellness industry**
  - US 713:2008; Requirements for hygiene in commercial skin penetration, hairdressing, and beauty and natural therapy
  - ISO 17679:2016; Tourism and related services – Wellness spa – Service
  - ISO 17680:2015; Tourism and related services — Thalassotherapy — Service requirements
  - ISO 21426:2018; Tourism and related services — Medical spas — Service requirements
  - EN 16708:2017 (SS–EN 17226:2019); Beauty Salon Services — Requirements and recommendations for the provision of services
  - EN 17125:2018; Domestic spas/whirlpool spas/hot tubs –Safety requirements and test methods
- ▶ **Use of products with banned substances**
  - ISO 16128–1:2016; Guidelines on technical definitions and criteria for natural and organic cosmetic ingredients and products — Part 1: Definitions for ingredients
  - ISO 22716:2007; Cosmetics — Good Manufacturing Practices (GMP) — Guidelines on Good Manufacturing Practices
- ▶ **Herbal products**
  - RS 333: 2018; Herbal cosmetic products — General requirements
  - RS 360: 2018; Herbal soap —specification
  - RS 361: 2018; Herbal petroleum jelly —Specification
  - CRS 16: 2010; Specification for Botanical Cosmetics

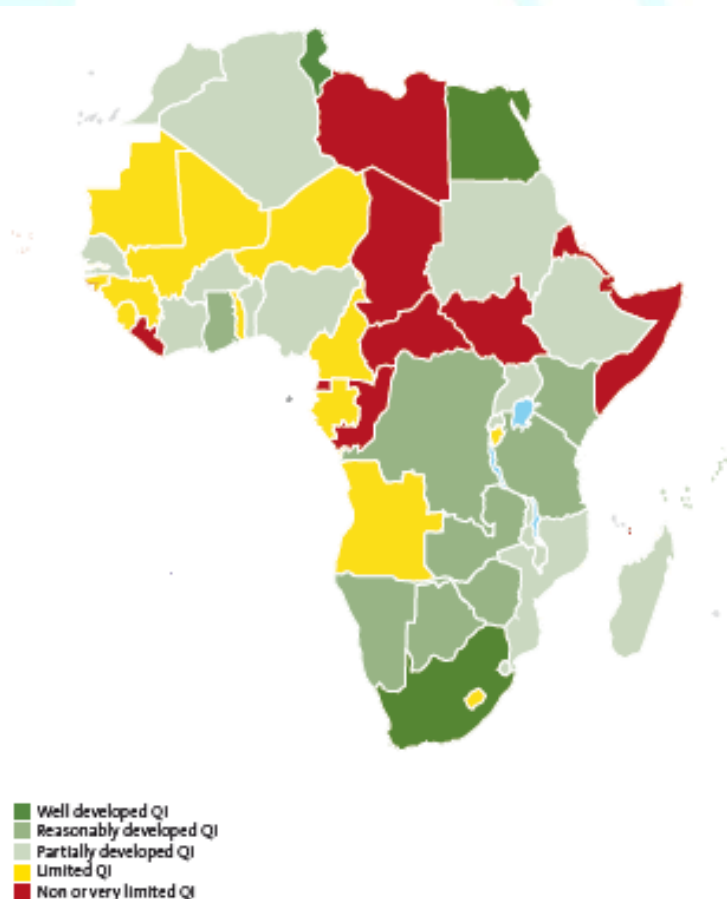




# Conclusion – action

- ✓ **Harmonisation of existing standards** in cosmetology with major emphasis on herbal products
- ✓ **Participation in international standardization** work for **identical adoption** as much as possible at national, regional and continental level once the standard is published
- ✓ **Create regional platform for regulatory bodies and certification bodies** toward **Mutual recognition of certificate**
- ✓ Increase **awareness of the dangers of harmful products** found in cosmetics products among all stakeholders
- ✓ to **strengthen enforcement** on the use of cosmetics products that have **banned substances** at the point of service provision to the final consumer.

## TBT - QI 2017





*Asante*

*Merci beaucoup!*

*Thank you!*

شكرا

*Muito obrigado!*

